

Jerri Kemble

Author, Evangelist — ClassLink

Keynote Speaker · Education Leader · Author of *The Badass Firefly Effect*

Notice the light. Protect your light. Be the light.

Featured Recognition

2026 EdTech Digest Top 100 Influencer in EdTech

Jerri Kemble was named to EdTech Digest's 2026 EdTech Top 100 — *Top 100 Influencers in EdTech: The Architects of What's Next* — recognizing influential leaders helping shape what's next in education and educational technology.

EdTech Digest describes the Top 100 not simply as a list of titles, but as “a map of influence.”

Listed as: Jerri Kemble — Author, Evangelist — ClassLink

Source: EdTech Digest | 2026 State of EdTech

Short Bio

Jerri Kemble is an author, keynote speaker, and education leader with nearly four decades of experience in classrooms, district leadership, and educational technology. She is the author of *The Badass Firefly Effect*, co-host of the LinkedUp podcast, and a 2026 EdTech Digest Top 100 Influencer in EdTech. Her work helps leaders protect their attention, their creativity, and their courage — and helps others shine.

Speaking Topics

- **The Firefly Jar Keynote** — a signature, participatory keynote on attention, creativity, and courage.
- **Bold Women, Bold Conversations** — leadership, identity, and women championing other women.
- **Ctrl + Alt + Delete** — clarity for superintendents and executive leaders navigating overload.
- **Life Hacks for Women Who Lead** — a mother-daughter workshop with Hanna Kemble-Mick.

Approved Photography

High-resolution photos available for press and promotional use. Please credit Badass Firefly.



Jerri Kemble in a cream blouse along a Venetian canal



Jerri Kemble sketching and coloring at a creative studio table

Media Experience

Television segments, podcast conversations, conference keynotes, and interviews on education, leadership, women, creativity, technology, and AI — including WIBW television, the LinkedUp podcast (200+ episodes), the Exceptional Educators podcast, and Rethinking Learning with Barbara Bray.

The Book

The Badass Firefly Effect — a story-driven guide to noticing your light, protecting it, and using it on purpose. Available in paperback and Kindle, at Barnes & Noble, and as signed copies directly from Jerri.

Booking & Contact

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